

Addressing Health Equity in Rural Ohio A Change Package to Advance Your Efforts

Ohio Rural Health Conference August 1, 2022

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Executive Director
Health Services Advisory Group (HSAG)

OBJECTIVES

 Review the Centers for Medicare & Medicaid Services (CMS) focus on health equity.

 Identify how Z codes can provide a mechanism to code social determinants of health (SDOH) and stratify outcomes.

• Explore national mapping tools to identify areas of high disparities within a community.

 Identify tools, resources, and best practices that will assist rural communities in addressing disparities and SDOH.



HSAG Who Are We?





HSAG

About

www.hsag.com



We Are on a Mission to Make Healthcare Better

Since our beginning in 1979, HSAG has been committed to improving the quality of healthcare services in order to achieve the best possible patient outcomes.

We provide:

- · Healthcare quality expertise to those who deliver care and those who receive care.
- · Tools and resources for patients, families, and caregivers to be advocates for their own health.

Quality: It's Who We Are and What We Do

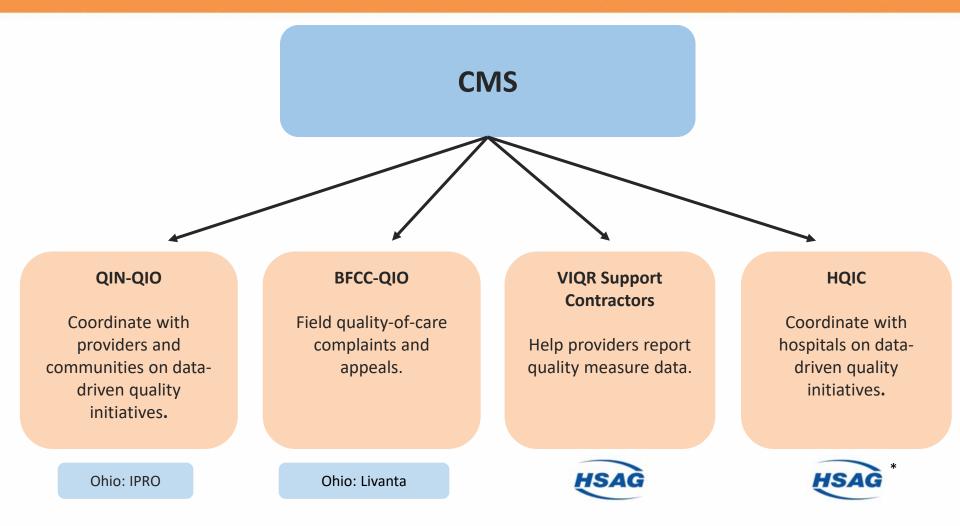
We embody quality in all we do: in the services we provide, in the knowledge we share, and in the relationships we build with providers, patients, families, and caregivers. Quality is our way of doing business, and directs all of our actions and work.

- CMS Quality Innovation Network-Quality Improvement Organization (QIN-QIO)—AZ and CA
- CMS Hospital Quality Improvement Contract (HQIC)
- End Stage Renal Disease (ESRD) Network Contractor
- ESRD National Support Contractor
- Medicaid External Quality Review Organization (EQRO)

- CMS Value, Incentives, and Quality Reporting Support Contractor (VIQR)
- Healthcare Policy and Quality Measurement Services
- Data Science and Advanced Analytics Services
- Audit and Validation Services
- HEDIS® Compliance Services
- Healthcare Survey Services—CAHPS®

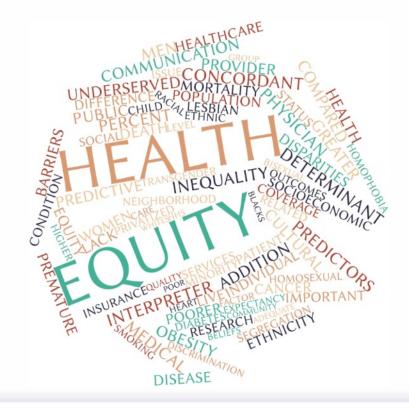


The CMS Quality Contractors





Health Equity: Identifying Patients of Need





Does Health Equity Impact Rural Areas?



- Most rural communities tend to be less diverse than urban areas.
- Rural Ohio race demographics:
 - 94% White
 - 2.3% Black or African American
 - 0.2% Native American or Alaskan Native
 - 0.7% Asian
 - 2.7% Hispanic/Latino
 - Noted increase in migrant population for farm workers and/or transient workers.



Focus on Health Equity



HEALTH EQUITY

- CMS National Quality Strategy
 Goal 2: Advance Health Equity
 - CMS Strategic Framework
 Pillar 1: Advance Equity
 - CMS Proposed Rules:

 Principles for Measuring
 Healthcare Quality
 Disparities



The Joint Commission: Sentinel Event Alert 64

Sentinel Event Alert

A complimentary publication of The Joint Commission

Issue 64, Nov. 10, 2021

Addressing health care disparities by improving quality and safety

The Joint Commission considers addressing health care disparities a quality and patient safety imperative, as well as a moral and ethical duty. Our enterprise's mission to continuously improve health care commits us to finding solutions to these inequities.

"Disparities in health care is one of the most studied and researched problems; there are overwhelming evidence and persistence of gaps in virtually all areas of health care, 'said Dr. Ana McKee, executive vice president, chief medical officer and chief diversity and inclusion officer, The Joint Commission. "This is a problem that is a major patient safety issue; it provides and introduces as much risk of harm as a central line infection or a fall. We encourage all organizations to address disparities as a patient safety concern." 1

This Sentinel Event Alert summarizes strategies for health care and human services organizations in all settings as they begin to address health care disparities; it also provides examples of successful initiatives for organizations that attee well on their way. This alert can guide organizations as they address disparities as a central part of performance and patient safety improvement hardwire the pursuit of health equity into their strategic planning.

The Henry J. Kaiser Family Foundation defines health care disparities or "differences between groups in health coverage, access to care, and care." While these disparities are commonly viewed through the ler ethnicity, they occur across many dimensions, including socioecor age, location, gender, disability status, and sexual orientation or

According to the Centers for Disease Control and Prevention women are three times more likely to die from a pregnant white women. 3 The COVID-19 pandemic has widened dir Hispanic Blacks and Hispanics with COVID-19 experier rate of hospitalization as whites, 4 and both demogre experienced more than half of COVID-19 deaths no only a third of the population, according to age-57 minority persons in the LLS, also reported a bir

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- "The Joint Commission considers addressing healthcare disparities a quality and patient safety imperative..."
- Defines healthcare disparities as "The differences between groups in health coverage, access to care, and quality of care."
- "While these disparities are commonly viewed through the lens of race and ethnicity, they occur across many dimensions, including socioeconomic status, age, location, gender, disability status, and sexual orientation and expression."



What Is Health Equity?





Defining Health Equity

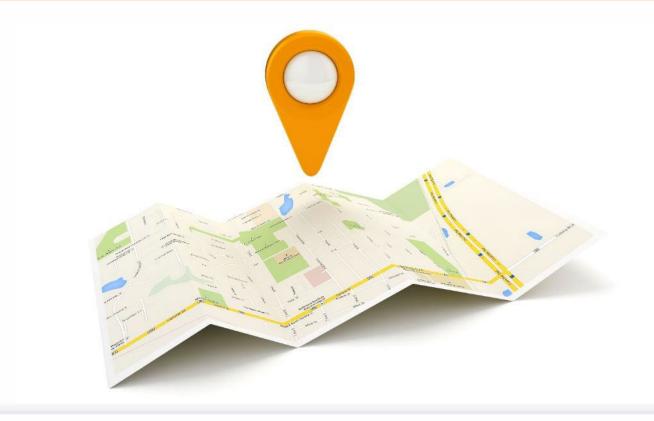
"Health equity is achieved when every person has the opportunity to attain his or her full health potential and no one is disadvantaged from achieving this potential because of social position or other socially determined circumstances." —*CDC*

- Length of life
- Rates of disease, disability, and death
- Severity of disease
- Access to treatment



Greatest Predictor of Life Expectancy

Your **ZIP Code**





What Are SDOH?

"SDOH are the conditions in the environment where people are born, live, learn, work, play, worship, and age that affect a wide range of health, functioning, and quality-of-life outcomes and risks." — HHS

- Housing
- Transportation
- Violence/crime
- Education
- Job opportunities

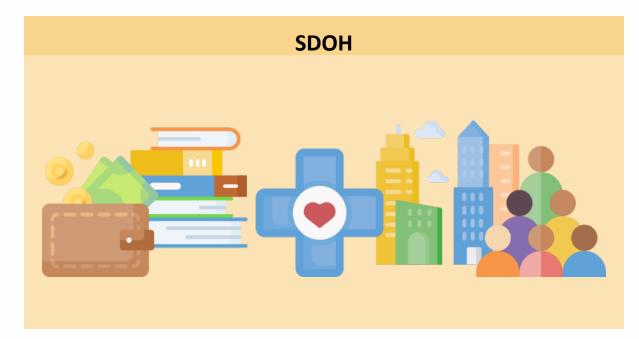
- Income
- Nutrition
- Physical activity
- Pollution
- Health literacy

- Community resources
- Access to care
- Insurance coverage





Impact of SDOH





80% to 90% of health outcome contributors are social determinants of health. —National Academy of Medicine



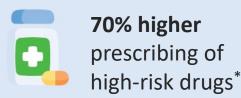
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Who Does SDOH Impact?

1 in 10 Americans live in poverty with the inability to afford healthcare, healthy food, and housing.¹







Anticoagulants, glycemic agents, opioids



18% higher avoidable readmissions*



^{1.} Health People 2030, Economic Stability. https://health.gov/healthypeople/objectives-and-data/browse-objectives/economic-stability.

^{*}Patients on Medicare and Medicaid

SDOH Impacts Rural Areas



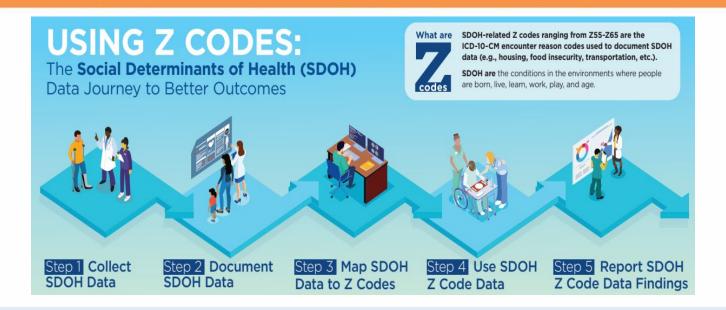
Rural populations are more likely to experience socioeconomic hardships.

Rural populations are further impacted by limited community resources.





Measuring SDOH: Z Codes



Z codes are a special group of ICD-10 codes used to report factors influencing health status.

- Assist in capturing social needs of patients, such as SDOH.
- Can be used to enhance discharge planning.
- Can be used to stratify outcomes based on SDOH.



SDOH ICD-10 Z Codes

SDOH ICD-10 Z-Codes	Description	Number of Sub-Codes
Z55	Problems related to education and literacy	7
Z56	Problems related to employment and unemployment	12
Z57	Occupational exposure to risk factors	12
Z 59	Problems related to housing and economic circumstances	10
Z60	Problems related to social environment	7
Z62	Problems related to upbringing	24
Z63	Other problems related to primary support group, including family circumstances	14
Z64	Problems related to certain psychosocial circumstances	3
Z65	Problems related to other psychosocial circumstances	8



Z Code Resource for You: PRAPARE

Protocol for Responding to and Assessing Patients' Assets, Risks, and Experiences (PRAPARE)

- Standardized risk-assessment tool for SDOH
- Evidence-based
- Well-established
- Questionnaire
- Z code mapping tool
- Implementation and Action Tool Kit
- In partnership with the National Association of Community Health Centers



PRAPARE Webinar

www.hsag.com/ hqic-events

www.hsag.com/hqic/hqicevents/2021/july-2021/using-prapare-tocollect-sdoh-data/



Using PRAPARE to Collect SDOH Data



Thursday, July 22, 2021, 2:00 p.m. to 3:00 p.m. ET.

11:00 a.m. Pacific | 12 noon Mountain | 1:00 p.m. Central

Access the Recording

The Health Services Advisory Group (HSAG) Hospital Quality Improvement Contract (HQIC) Offers an overview on how to use the protocol for responding to and assessing patients' assets, risks, and experiences (PRAPARE) assessment tool to collect and document data on the social determinants of health (SDOH).

Objectives

- Discover how PRAPARE enables hospitals to better understand patient complexity, address social risks, and demonstrate value.
- · Identify workflows, tips, and strategies for effectively implementing PRAPARE.
- Explore examples of how PRAPARE has led to changes at the patient, organization, and community levels.

Presenters

Nalani Tarrant, MPH, PMP, is the Deputy Director of Research projects at the NACHC, where she helps health centers build community-based and patient-centered research and data capacity. She focuses on helping health centers collect and use social determinants of health data to improve care delivery, inform policy, and accelerate community change by developing, testing, and implementing the standardized social determinants of health protocol known as PRAPARE. Previously, Ms. Tarrant was the Director of Quality Collaboratives, Data & Quality Measures at the American College of Emergency Physicians where she worked with physician leads on the Transforming Clinical Practice Initiative supported by CMS. She earned a bachelor's degree in behavioral science from Drew University, and a master of public health (MPH) in epidemiology from George Washington University. She also holds a Project Management Professional accreditation.

Sarah Halpin, MPH, is the Research Program Associate for NACHC, focusing on social determinants of health and health equity projects. In this role, Ms. Halpin supports health centers in developing strategies to assess and address social needs alongside community partners, and works to identify and elevate health centers working upstream to inform innovation and system transformation efforts. Passionate about the intersection of health and social justice, Ms. Halpin has previously conducted research on access to care, health literacy, and food insecurity in historically marginalized and underserved communities in the U.S. and abroad. She has a BA in anthropology & bioethics and an MPH with a concentration in health policy, law & ethics from the University of Virginia.



Leveraging the Area Deprivation Index (ADI)

"An ADI is a multidimensional evaluation of a region's socioeconomic conditions, which have been linked to outcomes."

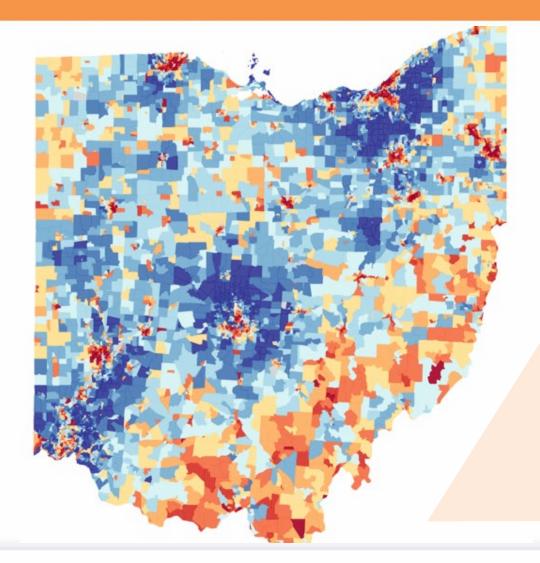
—Maroko, et. al.

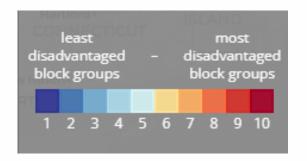


- Neighborhood Atlas®
- Created by Health Resources & Services Administration (HRSA)
- Through University of Wisconsin
- In existence for 30-plus years
- Uses census block groups to define neighborhoods
- Identifies most disadvantaged neighborhoods
- Factors in:
 - Income
 - Education
 - Employment
 - Housing



Ohio—ADI Mapping Function

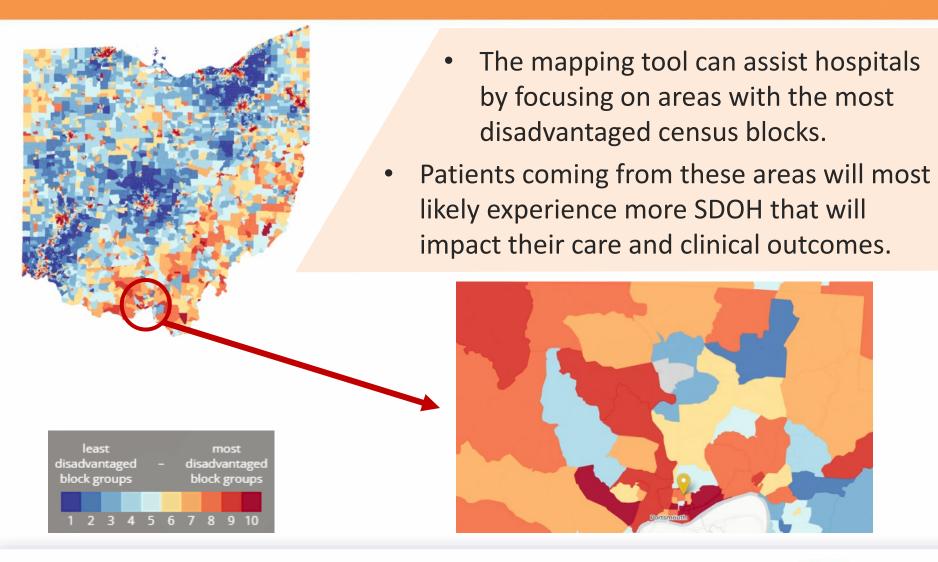




Many of Ohio's rural areas have a high density of disadvantaged block groups.



ADI Community Example





HSAG ADI Patient Stratification: Analyze Deprivation Level in Your Patient Population

					Beneficiaries with ADI National Ranking Assigned		Numerator: Beneficiaries Fall in the ADI Bucket Denominator: Beneficiaries with ADI National Ranking Assigned									Beneficiaries with ADI		Numerator: Beneficiaries with Specific Reason that ADI is Not Available Denominator: Beneficiaries with ADI National Ranking Not Available						
																	National Ranking Not Available				Beneficiary's 9-Digit ZIP Code is Not		Beneficiary's 9-Digit ZIP Code Cannot be Found in the ADI	
				Total			ADI Rani	king: 85 +	ADI Ranki	ng: 76 - 84	ADI Ran	king: 51 - 75	ADI Ran	king: 26 - 50	ADI Ranki	ng: 0 - 25			Crosswalk Available in BIC		e in BIC	Crosswalk		
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		Hospital A		1,597	1,534	96.1%	823	53.7%	320	20.9%	298	19.4%	80	5.2%	13	0.8%	63	3.9%	27	42.9%	34	54.0%	2	3.2%
		Hospital B		2,603	2,469	94.9%	915	37.1%	452	18.3%	749	30.3%	342	13.9%	11	0.4%	134	5.1%	46	34.3%	78	58.2%	10	7.5%
SC	100003	Hospital C		200	192	96.0%	148	77.1%	25	13.0%	9	4.7%	9	4.7%	1	0.5%	8	4.0%	2	25.0%	5	62.5%	1	12.5%
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96.0%

Numerator: Beneficiaries Fall in the ADI Bucket Denominator: Beneficiaries with ADI National Ranking Assigned													
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915	37.1%	452	18.3%	749	30.3%	342	13.9%	11	0.4%				
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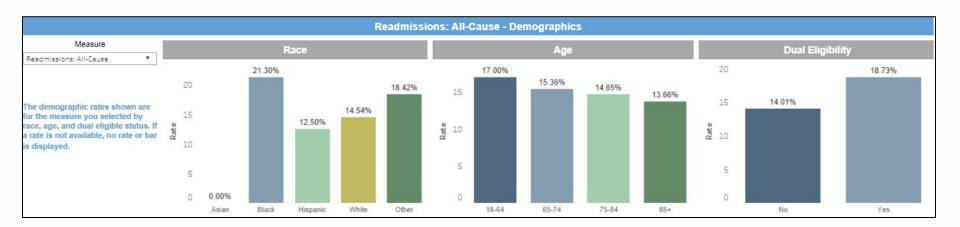
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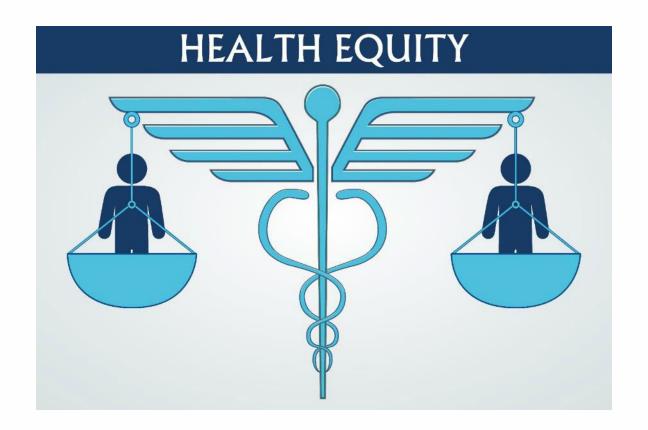
HSAG HQIC Performance Dashboard

- Stratifies outcome metrics by demographic and geographic categories.
 - Race/ethnicity
 - Age
 - Dual eligibility (proxy measure for SDOH)
- Allows facilities to identify potential health disparities in their outcomes.





Using Tools to Improve Health Equity





Data for Action

- Develop a methodology to collect and validate health equity and community demographic data.
- Stratify data outcome(s) by demographic and/or SDOH data.
- Communicate the disparities and engage patients, families, caregivers, staff, and the community in solutions.
- Design interventions to address the identified disparities.
- Evaluate impacts, scale, and spread of successful interventions.



Start small but start somewhere!



HSAG HQIC Health Equity Change Package





HSAG HQIC Health Equity Change Package A Guide to Support You Through Your Health Equity Journey

Health Equity



Health Equity Change Package

Organizational Assessments and Culture

Health Equity: A Business Case. What is the impact of health disparities? Health disparities can lead to poor patient outcomes and significant excess financial loss. A single-page handout from HSAG.

Building an Organization Response to Health Disparities. A toolkit from the Centers for Medicare & Medicaid Services (CMS).

Health Equity Organizational Assessment (HEOA). A downloadable form that assesses your hospital's ability to identify and address health disparities. From HSAG.

HSAG HQIC can assist you in navigating to the tools that are right for you.

Implementing Health Equity Roadmap to Success



Data Collection, Training, Validation, and Stratification

Improving Health Equity: Building Infrastructure to Support Health Equity. Institute for Healthcar Reducing Health Care Disparities: Collection and Use of Race, Ethnicity, and Language. Americ

Achieving Health Equity. Centers for Medicare & Medicaid Services (CMS) online course.

ICD-10 Z Codes for Disparities. From CMS, this PDF outlines the steps in using Z Codes.

Social Work Assessment, From HSAG, a checklist form.

Interventions and Quality Outcomes

Strategies for Equitable Care. From HSAG, this downloadable strategy tree of tactics, tasks, and tools, offers numerous options that coordinate with the Health Equity Organization Assessment (HEOA).

Impacting Social Determinants of Health (SDOH) Toolkit. This downloadable HSAG document is designed for hospitals in rural and high-deprivation areas, where people are more likly to experience disparities related to SDOH. It includes strategies and links to resources.

Examples of Healthcare Systems and Addressing Health Equity:

 Building an Organizational Response to Health Disparities: 5 Pioneers from the Field. From CMS, the report includes several business cases.

Tools for Patients

Why Collect REaL Data. From HSAG, this downloadable flyer for patients answers frequently asked questions about why hospitals collect information on patient race, ethnicity, and language.

Why Collect REaL Data. (Spanish)

Zone Tools. Downloadable tools to assist discharging patients in managing a number of common health conditions.

Medicare and You Handbook. (English)

Medicare and You Handbook. (Other languages)



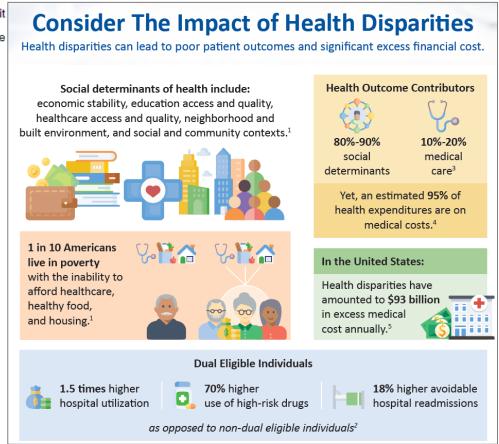
Health Equity Business Case

Organizational Assessments and Culture

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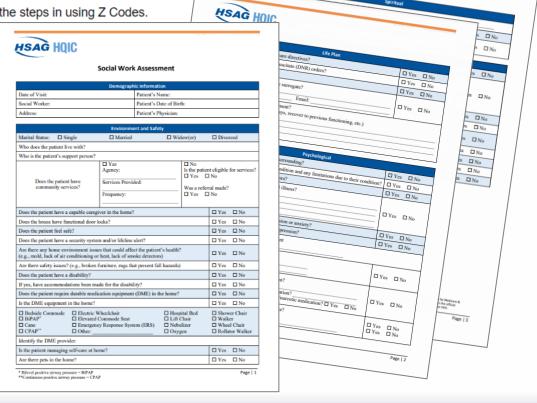
Social Work Assessment

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HSAG HOIC



SDOH Toolkit

Interventions and Quality Outcomes

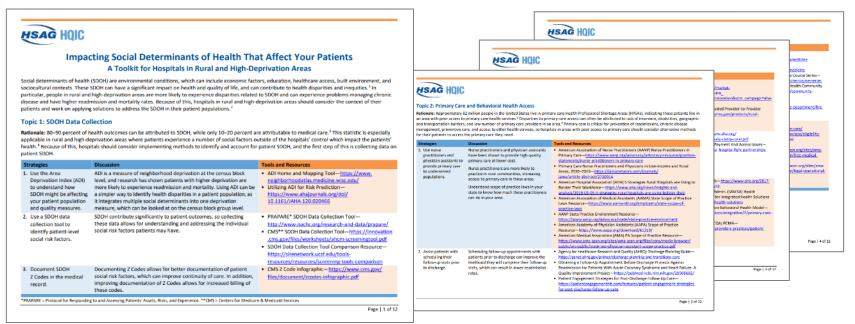
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Race, Ethnicity, and Language (REaL) Data

Tools for Patients

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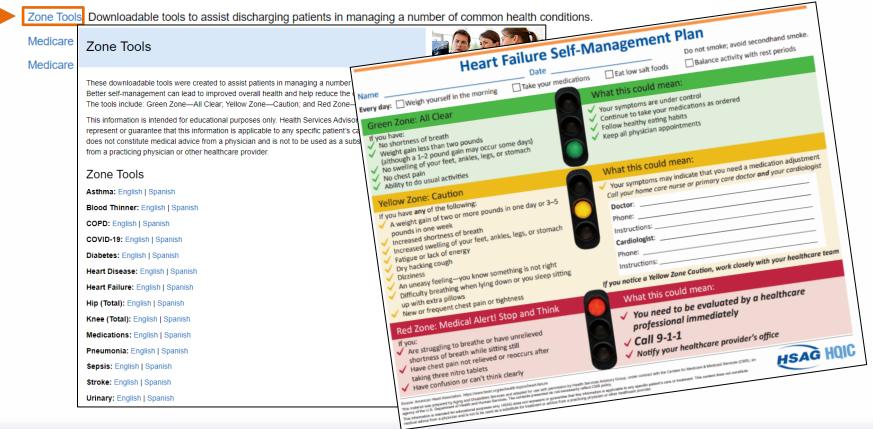


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Another Valuable Resource

Quality and Safety Series





Find resources to assist your quality improvement journey, from planning and preparation to sustaining your organization's gains. Topic areas contain short video presentations (a.k.a., "quickinars") and associated tools and resources to support your organization. Sign up for future live quickinars by visiting the HSAG HQIC event calendar at:

www.hsag.com/hqic-events, or you can register for all future quality and safety quickinars at once here.

2. Buy-In 1. Team Forming 3. Organizational Readiness 4. Quality Improvement Models 5. Rapid-Cycle Improvement 6. SMART Goals 8. SWOT Analysis 7. Fishbone Diagramming 9. Voice of the Customer 10. Process Mapping 11. Reliable Processes 12. 5 Whys 13. Prioritization Matrix 14. Data Plan 16. Action Planning 15. Action Hierarchy 17. FMEA 18. Communication Plan 19. Kamishibai 20. A3 Thinking 22. Variation, Monitoring, Course Correction 21. Data Visualization $\overline{}$ 24. Control Plan 23. Process Observation

On demand, bite-size quality improvement learning series!

1. Team Forming



Download the Team Forming Slides (PDF)

View the Team Forming Quickinar Recording

Team Forming Tools to Download

- Forming a Team Template (PDF)
- Forming a Team Template (Microsoft Word)
- Team Meeting Schedule Template (PDF)
- Team Meeting Schedule Template (Microsoft Word)
- Team Meeting Agenda Template (PDF)
- Team Meeting Agenda Template (Microsoft Word)
- Team Meeting Notes Template (PDF)
- Team Meeting Notes Template (Microsoft Word)



Questions?







Thank you!

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